

CLAIMS

1. A display assembly stowably mounted on a vehicle seatback, said display assembly comprising:

a support arm having a seat end and a display end, said seat end flexibly

5 connected to said vehicle seatback; and

a display screen, flexibly connected to said display end of said seat arm.

2. The display assembly of claim 1, where said support arm has a telescoping section located between said display end and said seat end.

10 3. The display assembly of claim 1, where said display screen pivots and rotates about said seat end and said display end of said support arm for stowage in a stowage housing positioned on said vehicle seatback.

15 4. The display assembly of claim 1, where viewing angle for said display screen is adjusted by pivoting and rotating said display screen about said seat end and said display end of said support arm.

20 5. The display assembly of claim 1, where said display screen is flexibly connected to said display end via a connector that provides at least 300 degrees of rotation in any axis.

6. The display assembly of claim 1, further comprising:

a first universal joint connecting said seat end to said vehicle seat back; and
a second universal joint connecting said display end to said display screen.

7. The display assembly of claim 6, where said first universal joint and said second
5 universal joint are configured to permit said display screen to move fore and aft.

8. The display assembly of claim 1, where said display screen has an edge to edge
aspect ratio of 4:3.

10 9. The display assembly of claim 1, where said display screen has an edge to edge
aspect ratio of 16:9.

10. The display assembly of claim 1, where said display screen is a touch sensitive
screen.

15 11. The display assembly of claim 1, where said display screen is a liquid crystal
display.

12. The display assembly of claim 1, where said display screen is a digital light
20 projection display.

13. The display assembly of claim 1, where said display screen is a liquid crystal on
silicon display.

14. The display assembly of claim 1, where said display screen is a plasma display.

15. The display assembly of claim 1, where said display screen has a diagonal

5 measurement \geq 12 inches.

16. The display assembly of claim 1, where said display screen has a diagonal

measurement \geq 17 inches.

10 17. The display assembly of claim 1, where said display screen has a diagonal

measurement \geq 21 inches.